

ONTARIO

OPEN FOR BUSINESS
EN FRANÇAIS




YOUR FUTURE STARTS HERE!

The best places to do business are those that are forward-thinking. They invest in educated workforces, champion quality of life for all and welcome the best talent and ideas from all over the world. These values are what matter to the companies of tomorrow—and they are Ontario's strengths.

GOVERNMENT OF ONTARIO
OPEN FOR BUSINESS

 investinontario.com

Assemblée
de la francophonie de l'Ontario

435 Donald Street, Suite 336
Ottawa, Ontario K1K 4X5
613-744-6649 / 1-866-596-4692
presidence@monassemblee.ca
 monassemblee.ca

The Assemblée de la francophonie de l'Ontario (AFO) is the uniting organization and the political voice of Ontario's Francophonie. Its mandate is to consult with the francophone community across the province and serve as its spokesperson, most notably to promote and defend the rights of 744,000 Franco-Ontarians.

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Innovation, Science and
Economic Development Canada

Innovation, Sciences et
Développement économique Canada

Version française disponible  monassemblee.ca

FRENCH, A LANGUAGE FOR BUSINESS

“Together, the French language and the francophone community give us a clear competitive business advantage. In an increasingly globalized world where trade diversification is key, our province will leverage all of its strengths which include the Francophonie.”

THE HONOURABLE CAROLINE MULRONEY

Minister of Francophone Affairs
Government of Ontario
Ministerial Statement Delivered
on September 25, 2018

CONSIDER THIS YOUR INVITATION

TO BUILD, INVEST AND SUCCEED IN ONTARIO.

THE LARGEST CANADIAN MARKET AND

THE EASIEST TO ACCESS IN NORTH AMERICA!

Ontario offers a bright future full of promise, in English as in French, across its great land, from north to south and east to west, in all sectors of economic activity. These are opportunity-rich sectors with a business culture highly conducive to growth, innovation, investment and job creation. A great place to do business.

As an observer member of the *Organisation Internationale de la Francophonie*, Ontario is signaling to French-speaking countries around the world that it is open for business. We have all the requisite tools and advantages to ensure economic success: a thriving French-speaking population, an impressive pool of bilingual talents and boundless creativity to soar to the heights of your imagination and beyond.

WELCOME!



CAROL JOLIN, President
Assemblée de la francophonie de l'Ontario

ONTARIO

**RICHLY DIVERSE
AND MULTICULTURAL**

1,500,000

French-speaking people

+ 200 ethnic origins

The province of choice for some

250,000

**newcomers entering Canada
each year**





A WEALTH OF OPPORTUNITIES

OWING TO A **THRIVING FRANCOPHONE POPULATION**

ONTARIO

THE ECONOMIC ENGINE OF THE COUNTRY
AND HOME TO **39% OF THE CANADIAN
POPULATION**

Several key advantages make Ontario a land of opportunity, the first being that it is **the most populated province** and home to the largest number of Francophones in Canada living outside Québec.

Each year, French-speaking immigrants from Africa, Asia, the Middle East and Europe settle in Ontario. Its linguistic landscape is highly diverse thanks to the high proportion of Ontarians born outside of Canada. According to the 2016 Census, 29.5% of Ontarians are foreign-born.



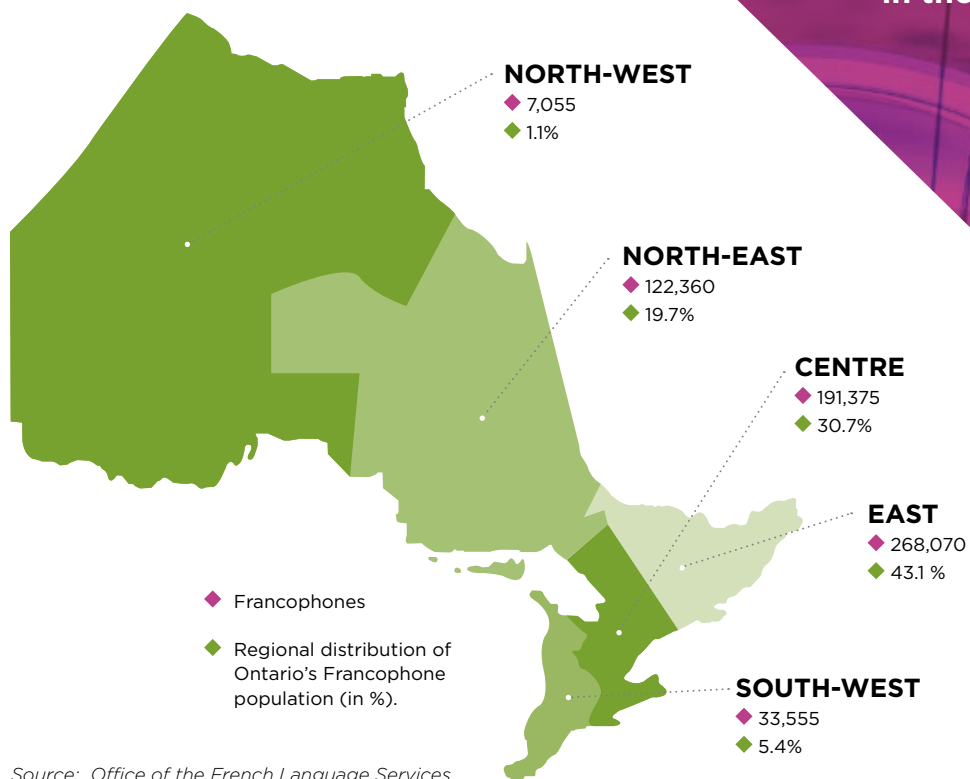
40%

**PERCENTAGE OF IMMIGRANTS
COMING TO CANADA EACH YEAR
WHO CHOOSE TO LIVE IN ONTARIO**

Linguistic and multicultural diversity is at the heart of our identity as a people; it is part of our heritage and vital to our economic success both as individuals and as a province. Widely recognized as a tolerant and inclusive society, Ontario ranks **among the best places on the planet to invest, work and live.**

NUMBERS TO KNOW

ONTARIO'S FRANCOPHONE POPULATION PER REGION



Source: Office of the French Language Services
Commissioner of Ontario

400

Number of years the French have had
an established presence in Ontario

18%

Percentage of Francophones of immigrant origin
in the province according to the 2016 Census

14,374,084

Population of Ontario (April 2018)

For employers or entrepreneurs looking to gain a competitive edge in the global economy, language is undeniably a crucial advantage. Ontario invests massively in education and training, with emphasis on the development of global skills required for success in a globalized economy. In English as in French, our high-performing education system nurtures talent, from the early years on to university and beyond. Ontario's francophone population has a 91% graduation rate. And nationally, our province ranks among the best with an 84% overall graduation rate.

Investment in population health is just as significant. Ontarians have access to a wide range of health care and social services designed to ensure the best possible quality of life

ADVANTAGE ONTARIO

**ONE OF THE WORLD'S BEST QUALIFIED,
MOST EDUCATED FRANCOPHONE
AND BILINGUAL WORKFORCE**

**IN TERMS OF COMPETITIVENESS
AND PRODUCTIVITY, THE
ONTARIO ECONOMY WINS
ON BOTH FRONTS.**





ONTARIO

PRIME ECONOMIC DESTINATION

WIDE RANGE OF
COMPETITIVE
ADVANTAGES




FULL ACCESS

**TO THE CANADIAN, NORTH AMERICAN
AND GLOBAL MARKETS**

For individuals and businesses alike, bilingualism represents a major competitive advantage, serving as a springboard to new commercial opportunities in other countries and markets.

ABUNDANT FORWARD - THINKING TALENT



With a powerful workforce of well-educated francophone and bilingual talents, **Ontario is well positioned to engage in international commerce with French-speaking countries.** These markets offer tremendous untapped economic potential.

Thanks to an extensive network of seven bilingual universities, two French-language colleges and other teaching institutions, our workforce includes a high proportion of bilingual graduates. The majority are employed in the service industry, most notably in government, education, health as well as in the professional, scientific and technical service sectors.

Ontario universities produce 40,000 science, technology, engineering and math graduates every year. More than enough talent to help businesses create new opportunities, innovative concepts and revolutionary technologies that move the world forward.

COMPETITIVE BUSINESS ENVIRONMENT

Strong growth keeps our economy churning. And the political landscape remains as stable and sustainable as ever, making Ontario the ideal place to invest and grow. The government makes it easier to grow your business here in many ways:

- ◆ **A DIVERSIFIED, CUTTING-EDGE ECONOMY;**
- ◆ **SUSTAINED SOCIAL AND FINANCIAL STABILITY;**
- ◆ **LOWER CORPORATE TAXES;**
- ◆ **LESS RED TAPE;**
- ◆ **INCENTIVE PROGRAMS THAT PROMOTE GROWTH AND INVESTMENT.**



“Desjardins Group is Canada’s leading cooperative financial group. With 50 branches in Ontario and over \$13.6B in assets under management, our network offers a wide range of financial products and services tailored to the needs of members and clients, individuals and businesses alike. Desjardins is also proud to contribute to the socio-economic well-being of people and communities through a variety of educational and support programs.”

STÉPHANE TROTTIER, President
Desjardins Ontario Credit Union, Banking Services
 desjardinsontario.com



KEY SECTORS

Agriculture / Agri-food ◆

Aerospace and space ◆

Finance, insurance and real estate ◆

Forestry ◆

Manufacturing ◆

Automotive ◆

Mining ◆
(extraction & production)

Tourism ◆

Research & development ◆
e.g. biotechnology, information and communication technology, pharmacology, medical devices

Arts and culture ◆



ADVANTAGEOUS CENTRAL LOCATION

Ontario owes its economic success in part to its strategic location in the heart of the country and its proximity to American markets.

It is the country's economic engine and Toronto stands as Canada's financial capital. To the east lies the nation's capital, Ottawa, the seat of federal power.

With a population of more than 14 million and a border stretching nearly halfway across the U.S., Ontario offers unparalleled access to a large domestic market, and an additional 142 million consumers living within a day's drive.



A TOP 3 DESTINATION FOR FOREIGN DIRECT INVESTMENT

Ontario is a leading North American destination for foreign direct investment, outranking even California and New York.

Source:  investinontario.com



ONTARIO'S FRANCOPHONIE: AN ECONOMIC DRIVING FORCE

BUSINESS INCUBATORS,
JOB CREATION AND
GROWTH INDUSTRIES

Ontario industries are vast and varied, ranging from cultivating crops, to mining minerals, to manufacturing automobiles, to designing software and leading-edge technology. Fuelled by bilingual talent and filled with opportunity, these industries feed on sheer human imagination and creativity.

ECONOMIC SUCCESS

Established in 1894, St-Albert Cheese proudly stands as one of Canada's first cooperatives and a symbol of success in the ever-growing tourism and agri-food sectors.

"St-Albert Cheese Coop is stronger than ever and ready to welcome a new generation of farm operators in its ranks, young people who also believe that the coop model is perfectly engineered to succeed far into the future."

ÉRIC LAFONTAINE, CPA, CMA, MBA,
Executive Director  fromagestalbert.com





ONTARIO WELCOMES THE WORLD'S BEST AND BRIGHTEST SOCIALLY RESPONSIBLE ENTREPRENEURS AND INVESTORS!



FORESTRY

A strong and dynamic sector, forestry contributes to a good standard of living by supporting almost 200,000 direct and indirect jobs across 260 Ontario communities.



MINING

Ontario is among the top 10 producers in the world for nickel and platinum group metals. It is also a significant producer of gold, copper, zinc, cobalt and silver as well as a major exporter of knowledge and know-how.



AGRICULTURE AND AGRI-FOOD

Ontario has more than half of the highest quality farmland in Canada. Its 51,950 farms make up almost one-quarter of all farm revenue in Canada. And with more than 52,000 farm operators, the agri-food industry continues to prosper.



MANUFACTURING

Ontario is part of the North American manufacturing heartland. Key manufacturing industries include information and communications technologies, automotive, biotech, pharmaceuticals and medical devices.

TOURISM

With its striking natural beauty and celebrated multicultural landscape, Ontario ranks as a prime tourism destination, the most visited province in Canada. Tourism represents more than 3% of the GDP.

SPIRIT OF INNOVATION

“By being innovative and highly adaptable in meeting the needs of the mining industry, we keep growing. We are now working with leading North American companies and Spain on the development of innovative products. Our best bet for success in coming years lies in market diversification and the hiring of the best and brightest talents here and abroad.”

DANIEL BRUNET, Founding President

Entrepreneur of the Year 2018

DJB Mining Products & Services Ltd. and

DJB Mining Equipment,

Company of the Year 2017

 djbcustoms.com

SERVICES INDUSTRY

This industry employs close to 80% of the provincial workforce in key sectors including business and finance, professional, scientific and technical services as well as advocacy and community action, arts and culture.

SOCIAL ENTERPRISES AND COOPERATIVES

The coop movement and social entrepreneurship create jobs and attract investment, while contributing to social progress. Ontario now boasts 10,000 social enterprises which employ on average 38 workers and generate \$1,2 million in annual revenues. It is also home to 1,500 coops. Fuelled by the talent of 1.4 million members, these coops contribute \$5.97 billion annually to the province's GDP.

THOUGHT LEADERSHIP

“The spirit of innovation led me to Canada’s financial capital, one of the three biggest hubs for blockchain technology in the world. When it comes to global competitiveness, thought leadership and quality of life, this is the place to grow for me and my business.”

France, Togo, New York, now Toronto — **OTHALIA DOE-BRUCE**,

experienced finance professional, is founder and CEO of multilingual InnovFin Consulting Inc., the go-to firm of finance companies looking to leverage disruptive technologies to cut costs, generate revenues and access alternative sources of financing.

 innovfin.ca



ARTISTIC FORCE

“Passionate promoter of writing and music, I have discovered in Ontario a thriving francophone arts and culture sector, tremendous growth potential for emerging talents as well as for artistic investors and entrepreneurs in search of opportunities here.”

YAO, multi-talented artist and entrepreneur of Togolese origin
Poet • Educator • Thespian • Author-Composer-Singer

 [@YAOMusique](https://twitter.com/YAOMusique)






HELPFUL LINKS

 monassemblee.ca/en

 ontario.ca/page/getting-settled-ontario

 cco.coop

 afmo.on.ca


 fondationfranco-ontarienne.ca


 allianceculturelle.org


 coalition.ca


 ucfo.ca

RESOURCES

 angelinvestorsontario.ca

 [ontario.ca/page/ontario-investment
-and-trade-centre](https://ontario.ca/page/ontario-investment-and-trade-centre)

 espaceentrepreneur.ca

 investinontario.com



SOCIÉTÉ ÉCONOMIQUE DE L'ONTARIO

214 Montréal Road, Suite 202
Ottawa, Ontario K1L 8L8
+1(844)668-7333
info@seo-ont.ca



BIENVENUE!

“The French language is an asset. In an economic context, Francophone and bilingual communities open the door to regional, national and international ecosystems, most notably through the International Organization of La Francophonie. In Ontario, French is a catalyst for economic development, fostering strong communities here and attracting Francophone and bilingual community wealth from around the world.

The Société Économique de l'Ontario works to extend Ontario's influence through our expertise in economic development, employability and immigration. By promoting collaborative approaches and focusing on the regionalization of talent, we act as an opportunity-creating force.”

DENIS LAFRAMBOISE, President
Société Économique de l'Ontario

 seo-ont.ca